

Super Luxury Residential Complex in **One Indiabulls Worli**



*Blu*  
*A home like no other*

Site Address: One Indiabulls Worli, 132 Worli Circle, Mumbai | Website: [www.realestate.indiabulls.com](http://www.realestate.indiabulls.com) | Email: [blu@indiabulls.com](mailto:blu@indiabulls.com)



"The One & The Only"

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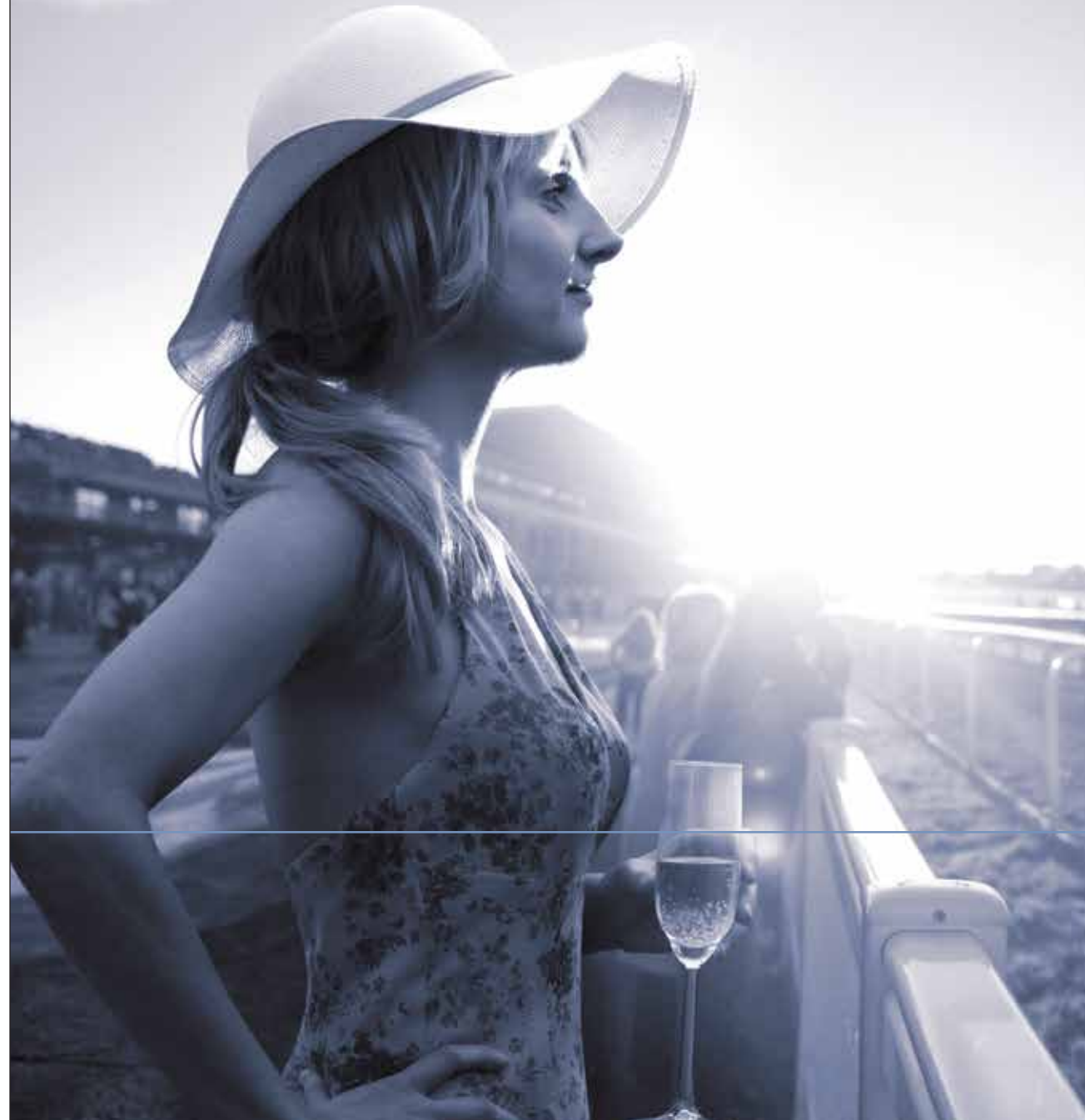


In a city known to be a dense jungle of crammed essentials, Blu introduces a rare concept in lavish living: a serene oasis of declutter. Unlike most residential complexes that pack in a high density of apartments in an acre, Blu stands apart in a resplendent 10-acre plot with just 33 apartments per acre. Yet, this exclusive extravaganza of space packs in an unimaginable feast of the choicest indulgences that you could ever dream of. Leaving you with nothing more to desire for your permanent home.

● 10-acre & 33 apartments per acre.

# Blu

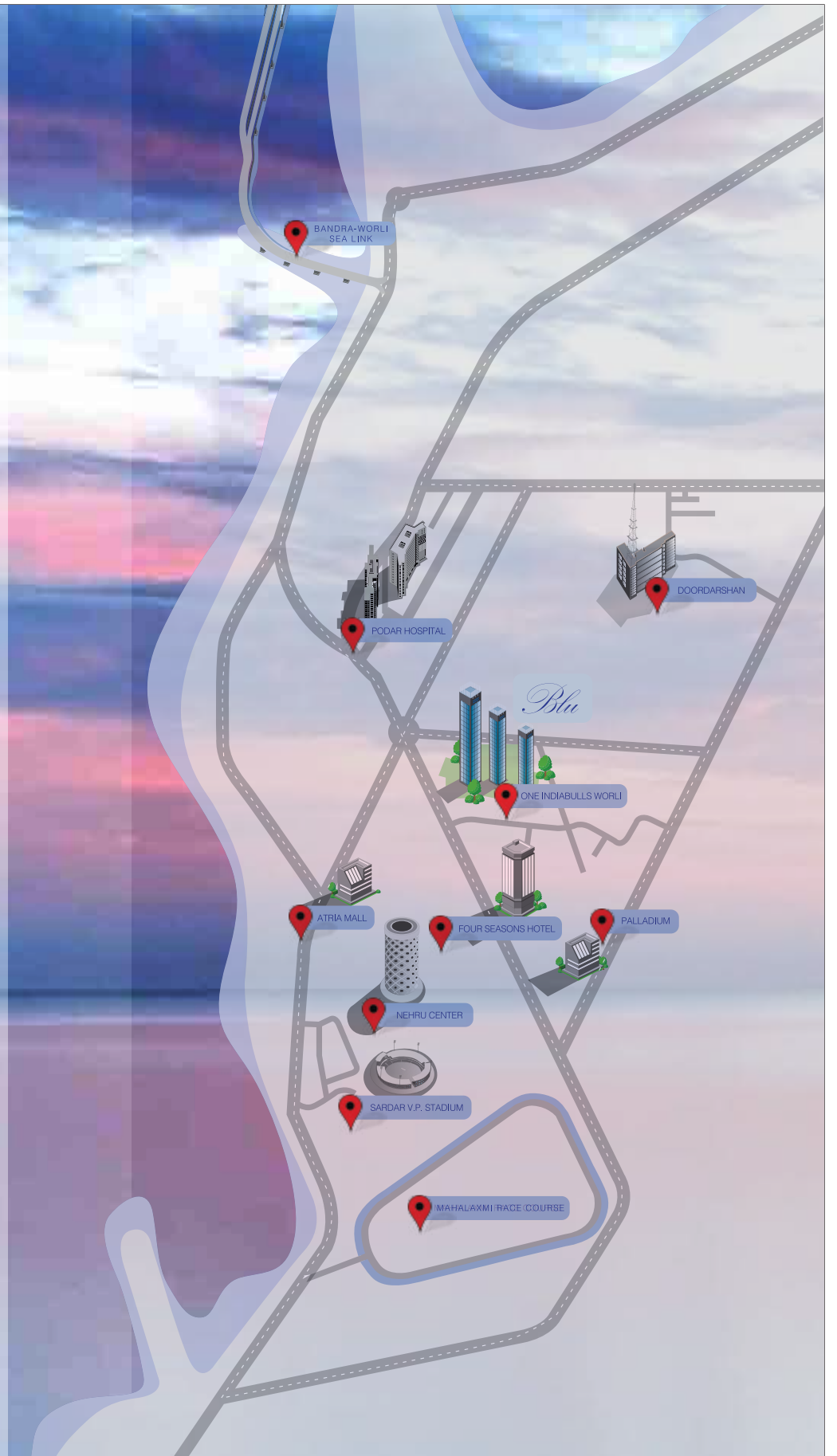
*A location like no other*



Blu is a super luxury residential project situated in South Mumbai's most upscale and coveted neighbourhood. At One Indiabulls Worli, caressed by the Arabian Sea, this premium landmark is flanked by the Mahalaxmi Race Course on one side and the city's prominent hospitality, retail and commercial attractions on the other. Nestled at the meeting point of arterial roads, including the Bandra-Worli Sea Link, Blu connects quietly to all the major conveniences of this metropolis.

- In the close vicinity of the Arabian Sea, Mahalaxmi Race Course and Bandra-Worli Sea Link.

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# *Blu*

## *Icon like no other*

At Blu, a home is a timeless architectural icon. The functional yet sculptural philosophy adds to its mesmerizing beauty.

Just a stroll in Blu will reaffirm its ethereal opulence, after all an Icon deserves an icon.

- Timeless architectural icon.

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# *Blu*

*A view like no other*

Blu invites you to the largest integrated residential complex in South Mumbai. Sprawling across a lavish 10-acre, across the heart of the city, it ensures exclusivity in terms of its vast stretch in the entire south of Mumbai. And in this expanse lies an indulgent 5-acre of resort-like luxurious amenities and a manicured 4-acre lawn, designed to extend the joy of living for generations.

- 5-acre of resort-like luxurious amenities.



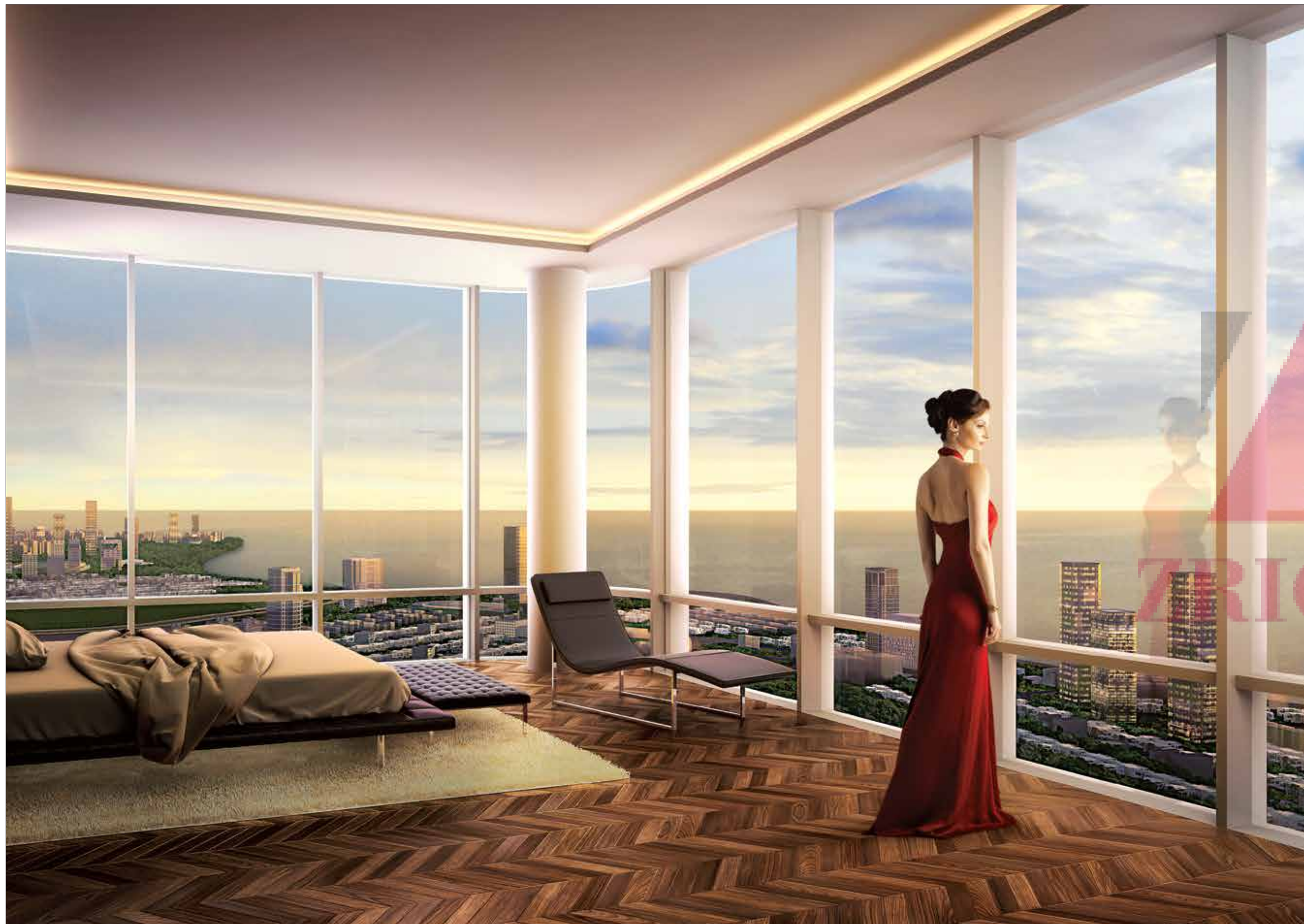
# *Blu*

*A design like no other*



Blu is actually a design revelation. A modern concept in premium living that leverages Space, Air and Light. Its ingenious construct uses a glass façade all around to make it an energy-efficient design that meets global standards. This ensures maximum natural light, maximum all-round visibility with 360° view, generous ventilation, iconic architecture and optimal living spaces. It's a treat for the eyes and a feast for the senses.

- Maximum natural light, maximum all-round visibility with 360° view and generous ventilation.



# *Blu*

*A view like no other*

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Blu stands tall at a strategic location amidst blue skies and blue waters. It offers rejuvenating views of the shimmering azure Arabian Sea and the open verdant Mahalaxmi Race Course along with an inspiring uninterrupted panoramic view of South Mumbai on three sides. The glass façade ensures that these views remain visible to you at all times, across days, nights, seasons and years.

- Shimmering azure Arabian Sea and the verdant Mahalaxmi Race Course. A panoramic view of South Mumbai on three sides.

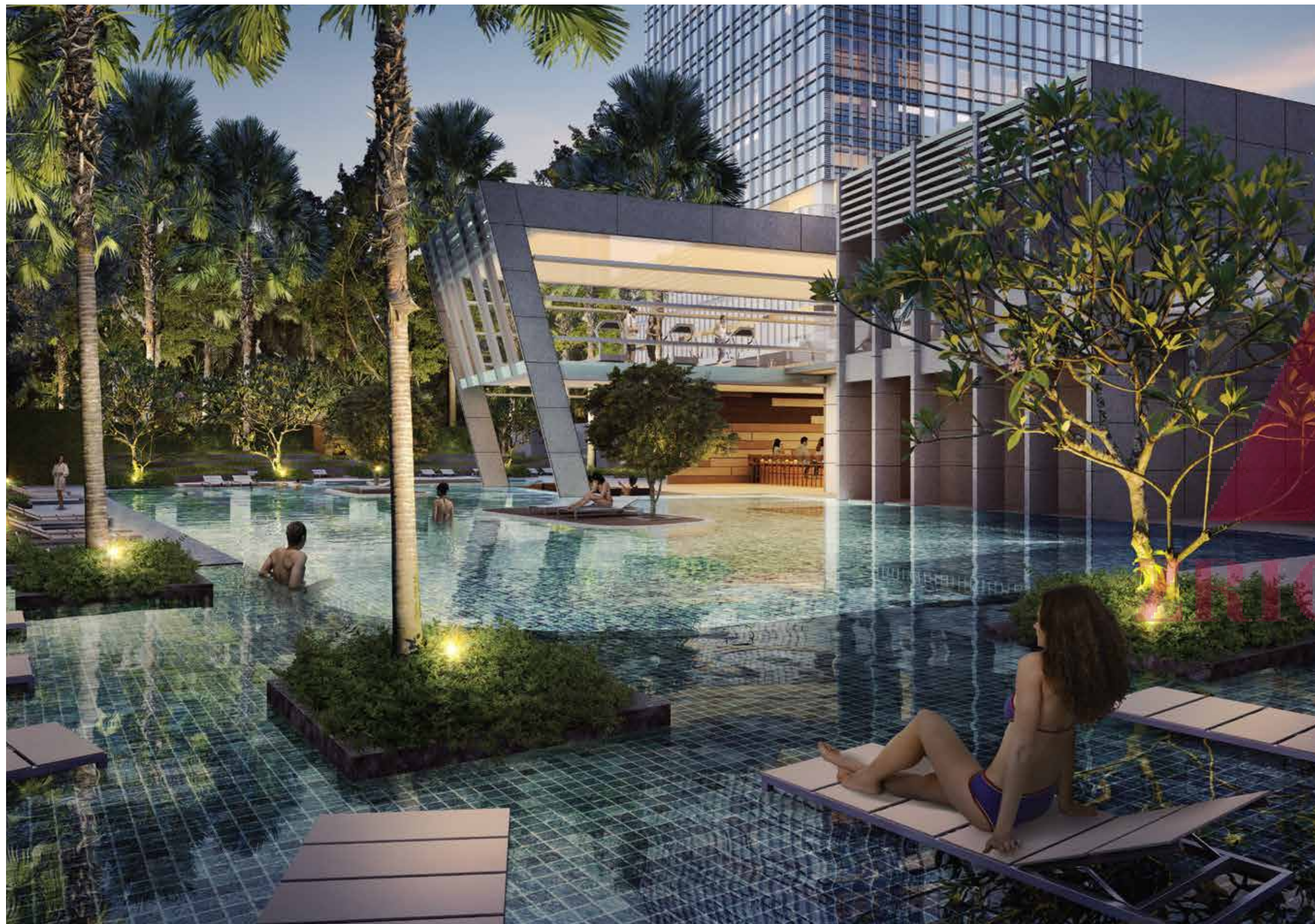




*Blu*  
*Luxuries like no other*

At Blu, luxury is a priority. You need not look further to find your favourite amenities, everything you need is at Blu. Some of the luxurious amenities include Hydrotherapy pool, Indoor heated swimming pool, Spa with sauna, 4-acre manicured green lawn, Sculpture art collection, Full concierge service, 24-hour valet, Poolside café and Rain shower with body jets.

- Hydrotherapy pool | Indoor heated swimming pool | Sunken pool cafe  
Spa with sauna | Sculpture art collection | Full concierge service





*Blu*

*Amenities like no other*



**ZRICKS** PROFIT

Be it workouts or relaxation, entertainment or child care, Blu has it all for you. You no longer will be encumbered by limited choices. Championship-size football field, 1-km long jogging and walking track, Billiards and Pool room, Mini theatre, Kids play areas, 2 Squash courts, Basketball courts, 2 Indoor badminton courts, Tennis courts, 2 Cricket pitches, State-of-the-art gymnasium and Private garden with seating decks.

- Championship-size football field | Basketball courts
- 1-km long jogging and walking track | Tennis courts
- 2 Cricket pitches







# Blu

*An opportunity like no other*

Blu offers an unparalleled living experience embraced with a perfect balance of nature, luxury and functionality. The project has received all environmental clearances and construction is on in full swing as per new DCR guidelines.

You are assured of on-time completion with no delays. Given its low density in an unsurpassable land parcel size, Blu offers limited apartments designed to be your permanent dream home for generations to come.

- Construction by Shapoorji Pallonji | Plans approved by BMC | Environmental clearances received | No public parking FSI | New DCR



# Blu

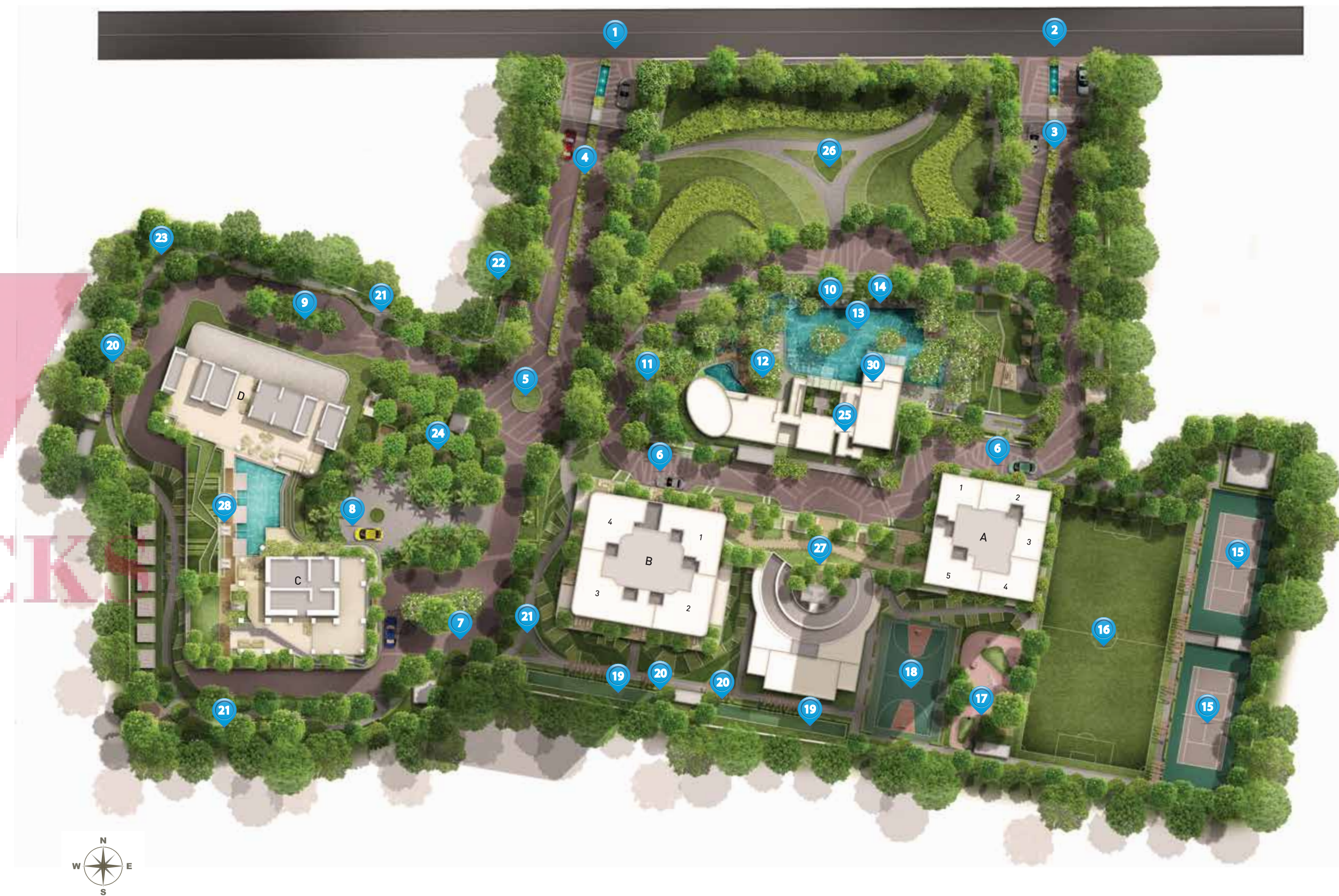
*A plan like no other*

Set on a premium 10-acre plot, Blu offers residents unparalleled floor-and-unit plans with the low density of 33 homes per acre. Each individually designed home offers you unhindered access to natural light, ventilation and enchanting views. All this while giving you coveted spaces, maximum functionality and bespoke luxuries. Needless to say, each residence has been designed to bring to you the utmost beauty and comfort.

- Premium 10-acre plot | 33 homes per acre
- Unhindered access to natural light, ventilation and enchanting views.

## • LEGEND

- |  |   |
|--|---|
| 1. Commercial Tower/<br>Luxury Residences Main Entry/<br>Exit with Water Feature | 15. Tennis Courts with Green Screening                                    |
| 2. Premium Residences Main Entry/<br>Exit with Water Feature                     | 16. Football field  |
| 3. Premium Residences Driveway<br>with Accent Planting                           | 17. Kids' Play Area with Canopy<br>Trees on Play Mound                    |
| 4. Luxury Residence Driveway with<br>Accent Planting                             | 18. Basketball Court with Green Walls                                     |
| 5. Roundabout with Sculpture   | 19. Cricket Pitches   |
| 6. Premium Residences Drop-off<br>with Feature Green Walls and Artwork           | 20. Green Arbours   |
| 7. Luxury Residences Drop-off with<br>Artwork and Accent Planting                | 21. Pathway   |
| 8. Luxury Tower Private Drop-off<br>with Green Walls and Gravel Driveway         | 22. Underpass   |
| 9. Commercial Tower Drop-off with<br>Artwork and Accent Planting                 | 23. Pavilion with Green Screens   |
| 10. Sunken Pool Deck with Palms<br>and Chaise Lounges                            | 24. Private Garden with<br>Seating Decks under<br>Bouquet of Accent Trees |
| 11. Terraced Planting to Upper Lawn  | 25. Clubhouse   |
| 12. Terraced Planting to Kids' Pool  | 26. Garden Walk with Lawn and<br>Accent Shrub Planting                    |
| 13. Main Pool with Floating Islands<br>and Canopy Trees for privacy              | 27. Premium Towers Podium<br>Landscape                                    |
| 14. Pool Access through High<br>Stone Walls                                      | 28. Luxury Towers Podium<br>Landscape                                     |
|  | 29. Indoor Heated Pool  |
|  | 30. Sunken Pool   |





# Blu

*Art like no other*

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Coming up in Worli, Indiabulls Blu is an exclusive residence that is not only home to international standard amenities but also home to first-rate art masterpieces by world's most renowned artists. Mesmerising modern art installations by Dale Chihuly and spectacular sculptures by Lorenzo Quinn will be sights to behold. These masterpieces complement the architectural wonder that is Indiabulls Blu.

● Modern art installation by Dale Chihuly.





*Blu*

*A developer like no other*



Blu comes to you from Indiabulls Real Estate, India's real estate super-brand, responsible for redefining Mumbai's most recognised properties. Indiabulls Real estate stands for excellence and luxury in residential and commercial properties. Its award-winning project at Lower Parel has transformed a lacklustre zone into a most sought after commercial address. Its projects are spread across high-end office and commercial complexes, premium residential expanses and mega townships. For each of its missions, the company has partnered with specialists from India and abroad to work on various aspects - including design, landscaping, engineering and structural strength - to ensure thoughtful solutions, on-time delivery and the highest quality standards. At Indiabulls Real Estate we believe in achieving perfection through superior location, state-of-the-art technology and prime locations. And through it we create an unparalleled experience and a benchmark for the rest to live up to.



India's real estate super-brand | Award-winning project  
Unparalleled experience

